

**Excessive sweating:** miraDry is the only FDA-approved procedure that permanently reduces underarm sweating by up to 80%. This 90-minute treatment has become a favorite for anyone tired of deodorants and garment stains. Up to 2 sessions may be needed for optimal results. Botox or oral medications are alternative options for excessive sweating.

**Hair loss:** After a thorough work up, a treatment plan is tailored to your diagnosis and may include Kenalog injections, micro-needling, or Platelet Rich Plasma (PRP).

**Skin cancer and Photodynamic Therapy:** An annual head-to-toe skin check is recommended to detect skin cancer at an early stage. Our physicians utilize dermoscopic imaging. Patients with a strong history of skin cancer may be candidates for photodynamic therapy, which utilizes topical Levulan followed by a laser/light procedure. Recovery is 1 week.

**Contact Dermatitis:** We now offer expanded skin allergy testing for up to 80 allergens. Patch testing is a method used to determine whether a specific substance causes inflammation or dermatitis in the patient's skin, and is recommended for anyone with chronic explained rashes or refractory eczema.

## ESPECIALLY FOR MEN

**Botox:** Botox is an injectable muscle relaxant that temporarily smooths wrinkles around the eyes and forehead. With no downtime, Botox is an easy, guaranteed way to look younger, energetic, and less worn.

**Kybella:** If you're bothered by a double chin that makes you look older or heavier than you actually are, Kybella may be right for you. Kybella is a nonsurgical injectable treatment to melt double chin fat and takes under 15 minutes.

**miraDry:** miraDry is the only FDA-approved device that permanently reduces underarm sweating by up to 80% and has become a top treatment for excessive sweating.



## IN-AND-OUT PROCEDURES

Certain select treatments, known as "lunchtime procedures" have virtually no downtime. These include: light chemical peels, microdermabrasion, Botox, ThermiSmooth for fine lines, EndyMed Shaper, and SculpSure for body fat.

**Madfes Aesthetic Medical Center** has been providing adults, children, and families with premier dermatologic care for nearly two decades. We take great pride in being at the forefront of both medical and cosmetic dermatology and bringing you innovative treatments for all your skin needs. Our philosophy is that medical care should be compassionate, comprehensive, cutting-edge, and tailored to your goals.

Our physicians are board-certified by the American Academy of Dermatology and are on the teaching faculty at Mount Sinai School of Medicine. They are often called upon by the media for their expertise in a range of health and beauty topics, and are active lecturers and published authors in their field. Our physicians are members of numerous professional societies.

Madfes Aesthetic Medical Center is accredited by the Joint Commission for upholding the highest standards of patient safety. The main office is located on the Upper East Side in the first building completed on Fifth Avenue after World War II, and the last design on Fifth Avenue by renowned architect Emyr Roth. A second office is located in Greenwich, CT.



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# MADFES AESTHETIC MEDICAL CENTER

## SERVICES

## ANTI-AGING AND AESTHETIC INJECTABLES

**Neuromodulators:** Botox, Dysport and Xeomin are injectable muscle relaxants that soften fine lines and wrinkles on the face, open the eye area, and correct frown lines, making you look calm and relaxed. They are also used to treat excessive sweating, clenching and grinding of the teeth (TMJ disorder), and headaches.

**Soft Tissue Fillers:** Belotero, Juvederm, Restylane, Restylane Lyft (Perlane), Restylane Silk, Volbella and Voluma are natural, reversible fillers. Fillers can instantly lift the cheeks, diminish under-eye circles, shape the lips, and add support to the jawline. The goal is always to enhance your natural look. Longer lasting, irreversible fillers include Radiesse, Sculptra, and natural autologous fat, which may last up to 2 years.

**Hand Filler:** Radiesse is an FDA-approved injectable filler for hand rejuvenation. Radiesse restores lost volume and minimizes large veins and tendons, giving a smooth natural result.

## LASERS

**Intense Pulsed Light:** Known as "Photofacial," IPL is a versatile treatment that reduces facial redness and brown spots, encourages new collagen growth, and improves skin clarity. IPL is a perfect treatment for rosacea and sun damage, and safe for the face and neck.

**Laser Hair Removal:** The gold standard LightSheer Diode Laser safely reduces unwanted hair on the face, bikini or underarm areas, and also helps to minimize ingrown hairs. Recommended as a series of 3-10 treatments.

**Fraxel Laser Resurfacing:** Fraxel uses patented fractional technology to create microscopic laser columns deep in the skin, thereby stimulating new collagen. For those looking to treat wrinkles, improve tone and texture, and erase brown spots, this treatment is for you. (Also used for scar treatment.)

**Clear + Brilliant:** Known as a lighter Fraxel, this quick-and-easy laser is your best bet for visibly illuminating your skin tone, tightening pores, lightening melasma, and giving an instant pick-me-up. With a recovery period under 24 hours, this is a great choice for patients who are new to laser resurfacing.

**YAG:** A laser that spot-treats brown spots on the face and body.

**VBeam:** The crown jewel of vascular lasers, VBeam treats unwanted capillaries on the face and overall redness. It is also an excellent treatment for certain types of scars and stretch marks. Downtime is longer than IPL, ranging from 1-7 days.



## TIGHTENING

We offer a variety of non-surgical skin tightening options.

**Thermage:** Radiofrequency energy safely heats the deeper layer of your skin, stimulating existing collagen and encouraging new collagen growth. Great for mild skin sagging and adding overall definition.

**ThermiSmooth:** With zero downtime, ThermiSmooth is the ultimate treatment for last-minute tightening around the eyes and jawline before big events. Recommended as a series of 4-6 treatments.

**EndyMed Intensif:** Intensif is a unique treatment that combines powerful radiofrequency energy and precise micro-needling to deliver an overall "wow" rejuvenating effect. Intensif is a top choice for overall facial tightening, jowls, acne scars, and stubborn lip lines.

## JAWLINE CONTOURING

**Kybella:** A first-in-class injectable treatment to correct the double chin, Kybella consists of the same enzyme that the body uses to digest dietary fat. It is the only nonsurgical treatment for double chin fat. A minimum of two treatments is recommended.

**ThermiTight:** ThermiTight uses an internal probe to deliver radiofrequency energy (heat) beneath the skin surface. It shines for the jowls and jawline. Recovery is 2-3 weeks.

**Botox:** Injections of Botox along the jawline can prevent the corners of the mouth from turning down and can often a square face. In the neck, Botox relaxes the platysmal neck bands.

## BODY CONTOURING

**SculpSure:** SculpSure is a diode laser that reduces stubborn fat in problem areas such as the abdomen and love handles without surgery or downtime. A session takes only 25 minutes. A minimum of two treatments is recommended.

**EndyMed Shaper:** This radiofrequency device, which feels like a hot stone massage, helps tighten crepey skin on the arms and legs. Performed as a series of 4-6 treatments.

**Thermage:** Thermage harnesses the power of heat to stimulate new collagen growth. Thermage shines for facial and neck tightening, but is also used effectively on thighs. There is minimal downtime.

## SKIN REJUVENATION

**Chemical Peels:** Peels are an easy and effective option for anyone with signs of aging, wrinkles, acne, or melasma. We offer a wide selection of chemical peels with customized ingredients to clarify and brighten your skin, including: salicylic, glycolic, mandelic, or trichloroacetic acids; Jessner's peel; Micro-peel; Beta-Lift; Vitalize.

**Microdermabrasion:** Revive a dull complexion and minimize whiteheads with microdermabrasion, which consists of mechanical exfoliation with a vacuum suction. There is no downtime.

**Micro-needling:** The Eclipse MicroPen is a popular treatment for wrinkles, scars, enlarged pores and texture improvement. Micro-needling uses tiny sterile needles to create microscopic wounds in the skin. As your natural healing process kicks in, brand new collagen and elastin are formed, resulting in healthier looking skin.

## CLINICAL TREATMENTS

**Acne:** We offer the full gamut of acne treatments, including Accutane, Isolaz, chemical peels, extractions, microdermabrasion, M22 IPL, and photodynamic therapy. We also specialize in acne scarring and often combine lasers, subcision, microneedling/Intensif, TCA CROSS, and fillers, to deliver the best results.

**Scar therapy:** Our hands-on approach addresses both the textural changes and discoloration that can occur in a scar. We combine Kenalog injections, subcision, VBeam and Fraxel lasers, as indicated.

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